

1. In your opinion, what makes Brown Bottling Group a good corporate citizen?

Brown Bottling is a local, family-owned corporation with more than 36 years of continuous growth in Mississippi. Because it is a locally owned corporation, monies and profits generated from their business works within Mississippi and provides a positive impact on our state's economy.

2. When Hurricane Katrina struck Mississippi, what was Brown Bottling's response?

Even though they were affected just like everybody else, they reached out to the people of Mississippi and our first responders by delivering essential supplies, water and other needs to law enforcement, the Red Cross, the Mississippi Emergency Management Agency and many others. This kind of assistance in the very early days after the worst natural disaster in American history was absolutely critical to protecting life and letting Coast residents know they were not alone.

3. In terms of capital and technological investments how has Brown benefited Mississippi?

Since Katrina, I understand Brown Bottling has invested more than \$20 million dollars in capital investment, equipment upgrades and information technology. The company is also investing in workforce development with on-going innovations in employee training that will enhance their associates' long-term future. Good companies know it's important to keep good employees and Brown is a leader in that category.

4. Does Brown Bottling re-invest its resources in the communities it serves?

For as long as I have known the Brown family, they have always been tremendous supporters of the arts, education, charitable groups and community-wide celebrations. They are completely dedicated to the communities they serve; that sort of dedication is commendable. Bill and members of his staff have served on Chamber, economic development and charitable boards for many years. They are stalwart, well-respected members

of our business community and I just want say, “Thank you, Brown Bottling,” for your leadership in building a higher quality of life in Mississippi. Bill, maybe it’s time to take a minute, kick back, put your feet up on your desk and have a Pepsi ... on me ... then get back to work!